

**Business Location Summary**  
**Location in District #18**

**Corporate Information:** Coca-Cola Enterprises Inc.  
2500 Windy Ridge Parkway  
Atlanta GA 30339

**Category:**  
Attraction

**Metro Location:** 9920 Corporate Campus Drive, Suite 200  
Louisville, KY 40223

**Web Site:** [www.cokecce.com](http://www.cokecce.com)

**Business/Project Description:** Coca-Cola Enterprises Inc. (CCE) is the world's largest marketer, producer and distributor of Coca-Cola products. CCE's portfolio encompasses a full range of beverages including soft-drinks, energy drinks, still and sparkling waters, juices, sports drinks, fruit drinks, coffee-based beverages and teas. CCE is considering opening a new office in Louisville to support CCE's network operations throughout the country. The technical center will cover IT functions throughout the CCE network and serve as a training center for national employees. Plans include leasing 5,600 s.f. of office space and hiring 35 local professionals at an estimated average salary of \$68,714 per year.

**Primary Incentive requested:** ☒ KJDA ☐ KIDA ☐ KEIA ☐ OTHER(s)

**Local Participation:** The recommended local occupational tax participation level is **1%**.

**KEDFA Proceedings:**

**Preliminary Approval Date:**  
**Final Approval Date:**  
**Activation Date:**

**September 25, 2008**  
Expected **September, 2009**  
Expected **September, 2010**

**Projected Investment and Employment:**

Existing Local Employment: **0**  
Jobs to be created at activation: **35**  
Average F/T Salary: **\$68,714**

Total Square Footage: **5,600**  
Ultimate Investment: **\$465,000**  
New Payroll at activation: **\$2,405,000**

**Local Annual Economic Impact at Activation (year one):**

	<b>Direct Impact</b> (spin-off)	<b>Total Impact</b>
Projected tax revenues	\$35,547	\$66,686
<b>*Local KJDA benefits</b>	\$24,050	\$24,050
<b>Net benefit to community</b> (Local new taxes, less incentives)	\$11,479	\$42,636

**State to Local Participation Ratio is 80% from the State with 20% local participation.**